



MEDIA ALERT: Applied Materials Highlights Technologies Shaping the Future of Computing, Consumer Electronics and Solar

July 14, 2008

SANTA CLARA, Calif.--(BUSINESS WIRE)--July 14, 2008--At the SEMICON West and InterSolar North America shows being held in this week in San Francisco, Calif., from July 15-17, Applied Materials, Inc. will showcase how it is helping to shape the future to improve the way people live through its latest nanomanufacturing technologies. These exciting innovations will play an integral role in the computing systems, consumer electronic devices, solar modules and energy products of today and the future.

Highlights of Applied Materials' activities this week include:

Applied Materials Analyst Briefing, Metreon, 101 Fourth St., 4th Floor

- When: Tuesday, July 15, 8:30 a.m. to 9:45 PDT
- Presenters: Michael Splinter, President and CEO; Tom St. Dennis, Senior Vice President and General Manager, Silicon Systems Group
- Live webcast available at:
<http://www.appliedmaterials.com/investors/index.html>; replays and audio/MP3 available 7/15/08 after 2 p.m. to 8/5/08

Applied Materials Exhibit, Metreon, 101 Fourth Street, 4th Floor

- Breakthroughs in semiconductor and energy technology
- Services to maximize fab productivity
- Environmental conservation and abatement solutions
- Ultra-large thin film solar panel and low-e glass display

Applied Materials Solar Exhibit, Moscone West, Booth # 9236, 3rd Floor

- Proven 5.7m2 panel manufacturing technology
- Innovative solar panel mounting and installation strategies
- Precision wafering and cell manufacturing technologies for crystalline-silicon production

Other Activities

Executives from Applied Materials will speak at the following events:

- The North American Photovoltaic Advanced Manufacturing Technology Conference
- TechX POT - Device Scaling
- The 450mm Transition: When Will It Make Economic Sense for the Semiconductor Industry Ecosystem?

-- Chemicals & Gases Manufacturers Group (CGMG) General Meeting

For More Information:

http://www.appliedmaterials.com/2008_SemiconWest/index.html

Applied Materials, Inc. (Nasdaq:AMAT) is the global leader in Nanomanufacturing Technology(TM) solutions with a broad portfolio of innovative equipment, service and software products for the fabrication of semiconductor chips, flat panel displays, solar photovoltaic cells, flexible electronics and energy efficient glass. At Applied Materials, we apply Nanomanufacturing Technology to improve the way people live. Learn more at www.appliedmaterials.com.

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SOURCE: Applied Materials, Inc.