



Applied Materials to Present at Upcoming Investor Conferences

November 23, 2010

SANTA CLARA, Calif., November 23, 2010 - Applied Materials Inc. (Nasdaq:AMAT) will participate in two upcoming investor conferences. On Tuesday, Nov. 30, George Davis will present at 8:30 a.m. PT at the Credit Suisse 2010 Annual Technology Conference. Mr. Davis is executive vice president and chief financial officer. On Wednesday, Dec. 8, Randhir Thakur will present at 11:30 a.m. PT at the Barclays Capital 2010 Global Technology Conference. Dr. Thakur is executive vice president and general manager of the Silicon Systems Group.

A live webcast of both presentations will be available on the Applied Materials' website at: <http://investors.appliedmaterials.com/>. A replay of the Credit Suisse Technology Conference webcast will be available on Applied's website beginning Dec. 1 at 8:00 a.m. ET through Feb. 28, 2011. A replay of the Barclays Technology Conference webcast will be available beginning Dec. 8 at 8:00 p.m. ET through March 8, 2011.

Applied Materials, Inc. (Nasdaq:AMAT) is the global leader in providing innovative equipment, services and software to enable the manufacture of advanced semiconductor, flat panel display and solar photovoltaic products. Our technologies help make innovations like smartphones, flat screen TVs and solar panels more affordable and accessible to consumers and businesses around the world. At Applied Materials, we turn today's innovations into the industries of tomorrow. Learn more at www.appliedmaterials.com.

Contact:

Howard Clabo (editorial/media) 408.748.5775

Michael Sullivan (investment community) 408.986.7977

HUG#1464972