



Applied Materials to Host 2012 Investor and Analyst Meeting on Wednesday, March 28

March 14, 2012

SANTA CLARA, Calif.--(BUSINESS WIRE)--Mar. 14, 2012-- Applied Materials, Inc. (Nasdaq: AMAT) will hold its 2012 Investor and Analyst Meeting on Wednesday, March 28, in New York. Presentations by Applied's management team will begin at 9:00 a.m. ET (6:00 a.m. PT) and conclude at approximately 1:00 p.m. ET. The presentations will include discussions of Applied's business and industry outlooks, opportunities, products, strategies, operations and financial models.

The event is intended for institutional investors and analysts. The presentations and related materials will also be available via a live video webcast on the company's investor relations website at <http://www.appliedmaterials.com/investor-relations>. Replays will be available on the website beginning at 5:00 p.m. ET and will remain available until July 16, 2012.

Applied Materials, Inc. (Nasdaq:AMAT) is the global leader in providing innovative equipment, services and software to enable the manufacture of advanced semiconductor, flat panel display and solar photovoltaic products. Our technologies help make innovations like smartphones, flat screen TVs and solar panels more affordable and accessible to consumers and businesses around the world. At Applied Materials, we turn today's innovations into the industries of tomorrow. Learn more at www.appliedmaterials.com.

Source: Applied Materials, Inc.

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