



Applied Materials Names Bob Halliday Chief Financial Officer

February 26, 2013

SANTA CLARA, Calif., February 26, 2013 - Applied Materials, Inc. (Nasdaq:AMAT) announced today that Bob Halliday has been named senior vice president and chief financial officer. Halliday previously was executive vice president and chief financial officer of Varian Semiconductor Equipment Associates prior to Applied's acquisition of the company in November 2011.

"Bob offers both a leading track record of accomplishment as a chief financial officer as well as deep experience in our industry to help drive Applied's financial performance," said Mike Splinter, chairman and CEO. "I am confident that he will be an outstanding leader for our global finance team as we execute our growth strategy and will be a strong liaison with the investment community."

Since the acquisition of Varian, Halliday has served as general manager of the implant business unit within Applied's Silicon Systems Group. During his tenure, Varian achieved record financial and stock performance and Halliday was named a top CFO by *Institutional Investor* magazine. He earned master of business administration and bachelor of science degrees from the Wharton School of the University of Pennsylvania and has been a Certified Public Accountant.

Applied Materials, Inc. (Nasdaq:AMAT) is the global leader in providing innovative equipment, services and software to enable the manufacture of advanced semiconductor, flat panel display and solar photovoltaic products. Our technologies help make innovations like smartphones, flat screen TVs and solar panels more affordable and accessible to consumers and businesses around the world. Learn more at www.appliedmaterials.com.

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Contact:

[Kevin Winston](#) (editorial/media) 408.235.4498

[Michael Sullivan](#) (financial community) 408.986.7977

[PHOTO: Bob Halliday Named SVP and CFO, Applied Materials](#)

HUG#1681025