



Applied Materials Collaborating with Google to Advance Next-Generation AR Computing Platforms

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LAS VEGAS, Jan. 09, 2024 (GLOBE NEWSWIRE) -- Applied Materials, Inc. today announced it is collaborating with Google on advanced technologies for augmented reality (AR).

The collaboration combines Applied Materials' leadership in materials engineering with Google's platforms, products and services to create lightweight visual display systems for the next wave of AR experiences. Together, the companies aim to accelerate the development of multiple generations of products, applications and services.

"Applied Materials is focused on bringing the most advanced and high-performance optical technology to create brilliant, lightweight solutions designed to enable radically new products," said Dr. Paul Meissner, Vice President and General Manager of Applied Materials' Photonics Platforms Business in the Office of the CEO. "Combining our global engineering capabilities with Google's proven platforms, products and services open endless possibilities for future AR product categories."

"Google is committed to providing value to users around the world across our computing platforms," said Shahram Izadi, Vice President of AR at Google. "We are excited to partner with Applied Materials on the core technologies and processes that will enable the next generation of visual computing experiences."

About Applied Materials

Applied Materials, Inc. (Nasdaq: AMAT) is the leader in materials engineering solutions used to produce virtually every new chip and advanced display in the world. Our expertise in modifying materials at atomic levels and on an industrial scale enables customers to transform possibilities into reality. At Applied Materials, our innovations make possible a better future. Learn more at www.appliedmaterials.com.

Contact:

[Ricky Gradwohl](mailto:ricky.gradwohl@am.com) (editorial/media) 408.235.4676

[Michael Sullivan](mailto:michael.sullivan@am.com) (financial community) 408.986.7977



Source: Applied Materials, Inc.