



ADVISORY/Applied Materials Hosts U.S. Secretary of Education Riley on Silicon Valley Visit

August 24, 1999

Business & News Editors, Education Writers
ADVISORY...for Wednesday (Aug. 25)

--(BUSINESS WIRE)--

When: Wednesday, August 25, 1999, from 8 to 9:30 a.m.

What: Applied Materials hosts U.S. Secretary of Education Richard W. Riley for an invitation-only breakfast meeting with Silicon Valley corporate and education leaders.

The meeting topic addresses one of the most critical issues in Silicon Valley: how we can work together to improve our schools.

Where: The Fairmont Hotel's Club Regent, 170 S. Market Street, San Jose.

Coverage Opportunities:

Media representatives are invited to sit in on a closed-door breakfast/briefing. Informal one-on-one interview and photo opportunities will be available immediately following with:

- U.S. Secretary of Education Richard Riley
- Dr. Glen O. Toney, Group Vice President, Applied Materials and former Chair of Joint Venture: Silicon Valley Network's 21st Century Education Initiative

Background:

Secretary Riley's meeting with Silicon Valley corporate and education leaders kicks off a day of activities produced in partnership with Applied Materials, the Commonwealth Club/Silicon Valley and Project H.E.L.P. (High Expectations Learning Program). From 11:45 a.m. to 1:15 p.m., Secretary Riley will appear at a Commonwealth Club luncheon in the Fairmont Hotel's Imperial Ballroom. From 2 to 3 p.m., he will appear at a Sunnyvale convocation at Ellis Elementary School for Project H.E.L.P. students.

Applied Materials, Inc. is a Fortune 500 global growth company and the world's largest supplier of wafer fabrication systems and services to the global semiconductor industry. The Commonwealth Club/Silicon Valley is the South Bay branch of the Commonwealth Club of California, the nation's oldest and largest public affairs forum.

--30--gdr/sf*

CONTACT: For Applied Materials, Inc.
Callie Gregory, 408/738-8407
callieg@earthlink.net
Ursula Surgalski, 408/748-5896

KEYWORD: CALIFORNIA

INDUSTRY KEYWORD: COMED COMPUTERS/ELECTRONICS EDUCATION ADVISORY