



Media Advisory/Applied Materials to Showcase Nanomanufacturing Technology Leadership at SEMICON West

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SANTA CLARA, Calif.--(BUSINESS WIRE)--July 10, 2006--Applied Materials, Inc. (Nasdaq:AMAT), the global leader in nanomanufacturing technology(TM) solutions for the semiconductor industry, will showcase a range of technologies driving next-generation chip designs, including strain engineering, advanced pattern transfer processes and others, at various events to be held during SEMICON West.

As the chip equipment industry moves from the era of microelectronics to the age of nanomanufacturing, Applied Materials is extending its technology leadership into this critical area. There will be a number of opportunities for the media to interact with Applied Materials executives and discuss the company's nanomanufacturing technology.

Applied Materials SEMICON West activities:

-- Applied Materials Analyst Meeting

Tuesday, July 11

8:00a.m. to 10:00a.m.

Sheraton Palace Hotel, Grand Ballroom

-- Applied Materials Press Event

Tuesday, July 11

11:00a.m. to 12:00p.m.

Applied Materials Booth #1026, South Hall, Moscone Center

-- Applied Materials Executive Interviews

Interviews available by request

About Applied Materials

Applied Materials, Inc. (Nasdaq:AMAT) is the global leader in nanomanufacturing technology(TM) solutions for the electronics industry with a broad portfolio of innovative equipment, service and software products. At Applied Materials, we apply nanomanufacturing technology to improve the way people live. Learn more at www.appliedmaterials.com.

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