## Fourth Quarter \& Fiscal Year 2012 Earnings Call Highlights

November 15, 2012

Featuring revolutionary copper reflow technology, Applied's new Endura® Amber ${ }^{\text {TM }}$ PVD system is the only single-chamber solution proven to enable void-free copper structures at the $1 x \mathrm{~nm}$ node - a critical challenge in the manufacturing of advanced
logic and memory devices


## Safe Harbor Statement

This presentation contains forward-looking statements, including those regarding Applied's products, opportunities, and Q1'13 expectations. These statements are subject to known and unknown risks and uncertainties that could cause actual results to differ materially from those expressed or implied by such statements, including the level of demand for Applied's products, which is subject to many factors, such as uncertain global economic and industry conditions, demand for electronic products and semiconductors, government renewable energy policies, and customers' new technology and capacity requirements; the concentrated nature of Applied's customer base; Applied's ability to (i) develop, deliver and support a broad range of products and expand its markets, (ii) successfully integrate Varian and realize synergies, (iii) timely align its cost structure with business conditions and achieve intended objectives, (iv) attract, motivate and retain key employees, and (v) accurately forecast future operating and financial results, which depends on multiple assumptions; and other risks described in our most recent periodic and current SEC reports. All forward-looking statements are based on management's estimates, projections and assumptions as of November 15, 2012, and Applied undertakes no obligation to update any forward-looking statements.

This presentation also contains non-GAAP financial measures, along with reconciliations to GAAP.

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- Q4 FY'12 \& FY'12 highlights
- Q4 FY'12 financial summary (consolidated)
- Reporting segments
- Q1 FY'13 expectations
- GAAP to non-GAAP reconciliations


## Quarter \& Fiscal Year Highlights

- Net sales of $\$ 1.6$ billion
- Non-GAAP* EPS of 6 cents at high end of expectations
- GAAP loss of 42 cents per share reflected restructuring and goodwill impairment charges of $\$ 545$ million
- Returned $\$ 627$ million to stockholders including $\$ 516$ million in stock repurchases
- FY 2012 net sales of \$8.7B, EPS of \$0.09 and non-GAAP* EPS of \$0.75
- Invested \$1.2B in R\&D and engineering and generated \$1.9B in operating cash flow
- Returned \$1.9B to stockholders including \$1.4B in stock repurchases
* See slide 19 for reconciliation of GAAP to non-GAAP measures


## Q4'12 Income Statement Summary (consolidated)

New orders:

## Backlog:

Net sales:

Non-GAAP gross margin*:

Non-GAAP
operating
income/margin*:
Non-GAAP tax rate*:

## Non-GAAP

 net income*:\$1.5B - down 18.6\% from Q3'12
\$1.6B - down 11.8\% from Q3'12
\$1.6B - down 29.7\% from Q3'12
38.4\% - down 3.2 percentage points from Q3'12
$\$ 114 \mathrm{M}$ or $6.9 \%$ of net sales
26.3\%
\$70M or \$0.06 per diluted share

[^0]
## Summary Income Statement (consolidated)

| Unaudited <br> \$ Amounts in Millions Except EPS | Q4'12 | Q3'12 | Q4'11 |
| :---: | :---: | :---: | :---: |
| New orders | \$1,465 | \$1,799 | \$1,595 |
| Net sales | \$1,646 | \$2,343 | \$2,182 |
| Gross margin (Non-GAAP)* | 38.4\% | 41.6\% | 39.5\% |
| RD\&E | 18.4\% | 13.2\% | 12.3\% |
| SG\&A | 14.4\% | 10.9\% | 10.2\% |
| Operating margin (Non-GAAP)* | 6.9\% | 18.4\% | 17.6\% |
| Net income (Non-GAAP)* | \$70M | \$300 | \$271 |
| Net income \% (Non-GAAP)* | 4.3\% | 12.8\% | 12.4\% |
| EPS (Non-GAAP)* | \$0.06 | \$0.24 | \$0.21 |

## New Orders Regional Distribution (consolidated)



Q4 FY'12
\$1.5 Billion


Q3 FY'12
\$1.8 Billion

## Net Sales Regional Distribution (consolidated)



Q4 FY'12
\$1.6 Billion


Q3 FY'12
\$2.3 Billion

## Q4'12 Other Financials Summary

Cash, cash equivalents and investments:

Inventory:

Days sales outstanding:

Capital spending:

Depreciation and amortization:

Headcount:

Decreased \$230M to \$3.0B
\$1.3B, down \$108M from Q3'12

67 days vs. 60 days in Q3'12
\$41M
\$97M
~14,500 regular employees*

## Summary Balance Sheet

| Unaudited <br> \$ Amounts in Millions | Q4'12 | Q3'12 | Q4'11 |
| :---: | :---: | :---: | :---: |
| Cash, cash equivalents \& investments | \$2,992 | \$3,222 | \$7,174 |
| Accounts receivables, net | \$1,220 | \$1,535 | \$1,532 |
| Inventories | \$1,272 | \$1,380 | \$1,701 |
| Property, plant \& equip., net | \$910 | \$917 | \$866 |
| Total assets | \$12,102 | \$13,320 | \$13,861 |
| Long-term debt | \$1,946 | \$1,946 | \$1,947 |
| Total stockholders' equity | \$7,235 | \$8,339 | \$8,800 |
| Current ratio | 2.3 | 2.4 | 3.7 |
| Total debt / capital ratio | 21.2\% | 18.9\% | 18.1\% |

## Reporting Segments



SILICON SYSTEMS GROUP

Designs, manufactures and sells equipment used to fabricate semiconductor chips


APPLIED GLOBAL SERVICES

Broad range of products* to maintain, service and optimize customers' semiconductor, display and solar fabs


DISPLAY

Designs, manufactures and sells equipment used to make flat panel displays


## ENERGY \&

## ENVIRONMENTAL

 SOLUTIONSDesigns, manufactures and sells equipment used to fabricate solar cells, modules and flexible electronics

## Q4'12 Net Sales \& New Orders by Segment



Net Sales
\$1.6 Billion


New Orders \$1.5 Billion

## Backlog by Segment



Q4 FY'12
\$1.6 Billion

Q3 FY'12
\$1.8 Billion

## Silicon Systems Group Segment

New Orders


Net Sales \& Non-GAAP Operating Income*


- Orders were \$741M, down 36\% QoQ
- Primarily due to lower orders in foundry \& memory customers, partially offset by increased orders in logic
- Net sales were \$870M, down 44\% QoQ
- Non-GAAP operating income of $\$ 95 \mathrm{M}$ or $10.9 \%$ of net sales*

Q4'12 ORDERS BY CUSTOMER SEGMENT

| Foundry | DRAM | Flash |  <br> Others |
| :---: | :---: | :---: | :---: |
| $47 \%$ | $5 \%$ | $8 \%$ | $40 \%$ |

* See slide 23 for reconciliation of GAAP to non-GAAP measures


## Applied Global Services Segment



Net Sales \& Non-GAAP Operating Income*


- Orders were \$576M, up 8\% QoQ
- Driven by annual service contract renewals
- Net sales were \$621M, up 7\% QoQ
- Included $\$ 85 \mathrm{M}$ in sales of a thin film production line
- Non-GAAP operating income of $\$ 171 \mathrm{M}$ or $27.5 \%$ of net sales*
* See slide 24 for reconciliation of GAAP to non-GAAP measures


## Display Segment

New Orders


Net Sales \& Non-GAAP Operating Income*


- Orders were \$83M, up 24\% from prior quarter
- Net sales were \$93M, down 35\% QoQ
- Mobility investments continued to account for majority of sales
- Non-GAAP operating income of $\$ 4 \mathrm{M}$ or $4.3 \%$ of net sales*
* See slide 25 for reconciliation of GAAP to non-GAAP measures


## Energy \& Environmental Solutions Segment

New Orders


Net Sales \& Non-GAAP Operating Income (Loss)*

- Orders were \$65M, up 86\% from prior quarter
- Driven by roll-to-roll deposition equipment
- Net sales were \$62M, down 19\% QoQ
- Non-GAAP operating loss of \$46M*

* See slide 26 for reconciliation of GAAP to non-GAAP measures


## Q1'13 Expectations (as of Nov 15, 2012)



* Excludes known charges related to completed acquisitions of approximately $\$ 0.05$ per share; outlook does not exclude other non-GAAP adjustments that may arise subsequent to Q4'12 earnings release.
* See slide 28 for reconciliation of GAAP to non-GAAP measures


## Reconciliation of GAAP to Non-GAAP Results (unaudited)

## (In millions, except percentages)

## Non-GAAP Gross Margin

Reported gross margin (GAAP basis)
Certain items associated with acquisitions ${ }^{1}$
Non-GAAP gross margin
Non-GAAP gross margin percent (\% of net sales)
Non-GAAP Operating Income
Reported operating income (loss) (GAAP basis)
Certain items associated with acquisitions ${ }^{1}$
Acquisition integration and deal costs
Impairment of goodwill
Restructuring charges and asset impairments ${ }^{2,3,4,5}$
Gain on sale of facilities, net
Non-GAAP operating income
Non-GAAP operating margin percent (\% of net sales)
Non-GAAP Net Income
Reported net income (loss) (GAAP basis)
Certain items associated with acquisitions ${ }^{1}$
Acquisition integration and deal costs
Impairment of goodwill
Restructuring charges and asset impairments ${ }^{2,3,4,5}$ Impairment of strategic investments
Gain on sale of facilities, net
Reinstatement of federal R\&D tax credit
Resolution of audits of prior years' income tax filings Income tax effect of non-GAAP adjustments Non-GAAP net income

## Non-GAAP Earnings Per Diluted Share

Reported earnings (loss) per diluted share
(GAAP basis)
Certain items associated with acquisitions
Acquisition integration and deal costs
Impairment of goodwill
Restructuring charges and asset impairments
Impairment of strategic investments
Gain on sale of facilities, net
Reinstatement of federal R\&D tax credit and resolution of audits of prior years' income tax filings Non-GAAP earnings per diluted share
Weighted average number of diluted shares

| Three Months Ended |  |  |  |  |  | Twelve Months Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { ber 28, } \\ & 012 \\ & \hline \end{aligned}$ | $\begin{gathered} \hline \text { July } 29, \\ 2012, \\ \hline \end{gathered}$ |  | $\begin{gathered} \hline \text { October 30, } \\ 2011 \\ \hline \end{gathered}$ |  | $\begin{gathered} \text { October 28, } \\ 2012 \\ \hline \end{gathered}$ |  | $\begin{gathered} \text { October 30, } \\ 2011 \\ \hline \end{gathered}$ |  |
| \$ | 586 | \$ | 930 | \$ | 852 | \$ | 3,313 | \$ | 4,360 |
|  | 46 |  | 44 |  | 10 |  | 253 |  | 37 |
| \$ | 632 | \$ | 974 | \$ | 862 | \$ | 3,566 | \$ | 4,397 |
|  | 38.4\% |  | 41.6\% |  | 39.5\% |  | 40.9\% |  | 41.8\% |
| \$ | (499) | \$ | 322 | \$ | 361 | \$ | 411 | \$ | 2,398 |
|  | 55 |  | 57 |  | 13 |  | 298 |  | 51 |
|  | 13 |  | 8 |  | 10 |  | 81 |  | 19 |
|  | 421 |  | - |  | - |  | 421 |  | - |
|  | 124 |  | 44 |  | - |  | 168 |  | (30) |
|  | - |  | - |  | - |  | - |  | (27) |
| \$ | 114 | \$ | 431 | \$ | 384 | \$ | 1,379 | \$ | 2,411 |
|  | 6.9\% |  | 18.4\% |  | 17.6\% |  | 15.8\% |  | 22.9\% |
| \$ | (515) | \$ | 218 | \$ | 456 | \$ | 109 | \$ | 1,926 |
|  | 55 |  | 57 |  | 13 |  | 298 |  | 51 |
|  | 13 |  | 8 |  | 10 |  | 81 |  | 19 |
|  | 421 |  | - |  | - |  | 421 |  | - |
|  | 124 |  | 44 |  | - |  | 168 |  | (30) |
|  | 14 |  | - |  | 3 |  | 17 |  | 3 |
|  | - |  | - |  | - |  | - |  | (27) |
|  | - |  | - |  | - |  | - |  | (13) |
|  | (5) |  | (10) |  | (203) |  | (22) |  | (203) |
|  | (37) |  | (17) |  | (8) |  | (112) |  | (3) |
| \$ | 70 | \$ | 300 | \$ | 271 | \$ | 960 | \$ | 1,723 |
| \$ | (0.42) | \$ | 0.17 | \$ | 0.34 | \$ | 0.09 | \$ | 1.45 |
|  | 0.04 |  | 0.04 |  | 0.01 |  | 0.19 |  | 0.03 |
|  | 0.01 |  | 0.01 |  | 0.01 |  | 0.05 |  | 0.01 |
|  | 0.34 |  | - |  | - |  | 0.33 |  | - |
|  | 0.08 |  | 0.03 |  | - |  | 0.10 |  | (0.01) |
|  | 0.01 |  | - |  | - |  | 0.01 |  | - |
|  | - |  | - |  | - |  | - |  | (0.02) |
|  | - |  | (0.01) |  | (0.15) |  | (0.02) |  | (0.16) |
| \$ | 0.06 | \$ | 0.24 | \$ | 0.21 | \$ | 0.75 | \$ | 1.30 |
|  | 1,234 |  | 1,268 |  | 1,321 |  | 1,277 |  | 1,330 |

1 These items are incremental charges attributable to acquisitions, consisting of inventory fair value adjustments on products sold, and amortization of purchased intangible assets.

2 Results for the three months ended July 29, 2012 included severance charges of \$24 million and asset impairment charges of \$11 million related to the restructuring program announced on May 10, 2012 and severance charges of $\$ 9$ million related to the integration of Varian.

3 Results for the three months ended October 28,2012 included severance and other charges of \$106 million related to the restructuring program announced on October 3,2012 , restructuring and asset impairment charges of $\$ 12$ million related to the restructuring program announced on May 10, 2012, and severance charges of $\$ 6$ million related to the integration of Varian.

4 Results for the twelve months ended October 28, 2012 included severance and other charges of $\$ 106$ million related to the restructuring program announced on October 3, 2012, restructuring and asset impairment charges of $\$ 48$ million related to the restructuring program announced on May 10, 2012, severance charges of $\$ 14$ million related to the integration of Varian.

5 Results for the twelve months ended October 30, 2011 included favorable adjustments of $\$ 36$ million related to a restructuring program announced on July 21, 2010, \$19 million related to a restructuring program announced on November 11, 2009, and $\$ 5$ million related to a restructuring program announced on November 12, 2008, partially offset by asset impairment charges of $\$ 30$ million primarily related to certain fixed and intangible assets.

## Integration and Deal Costs and Certain Items Associated with Acquisitions*

## (In millions)

Integration and deal costs and certain items associated with acquisitions

Cost of products sold
Research, development and engineering
Selling, general and administrative
Total

Three Months Ended

| October 28, 2012 |  | July 29, 2012 |  | October 30, 2011 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| \$ | 46 | \$ | 44 | \$ | 10 |
|  | 3 |  | 1 |  |  |
|  | 19 |  | 20 |  | 13 |
| \$ | 68 | \$ | 65 | \$ | 23 |

## Reconciliation of GAAP to Non-GAAP <br> Gross Margin (Consolidated)

|  | Three Months Ended |  |  |  |  |  | Twelve Months Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | October 28, 2012 |  | July 29, 2012 |  | October 30, 2011 |  | October 28, 2012 |  | October 30, 2011 |  |
| (In millions, except percentages) |  |  |  |  |  |  |  |  |  |  |
| Net sales (GAAP basis) | \$ | 1,646 | \$ | 2,343 | \$ | 2,182 | \$ | 8,719 | \$ | 10,517 |
| Gross margin (GAAP basis) | \$ | 586 | \$ | 930 | \$ | 852 | \$ | 3,313 | \$ | 4,360 |
| Certain items associated with acquisitions |  | 46 |  | 44 |  | 10 |  | 253 |  | 37 |
| Non-GAAP gross margin | \$ | 632 | \$ | 974 | \$ | 862 | \$ | 3,566 | \$ | 4,397 |
| GAAP gross margin (\% of net sales) |  | 35.6\% |  | 39.7\% |  | 39.0\% |  | 38.0\% |  | 41.5\% |
| Non-GAAP gross margin (\% of net sales) |  | 38.4\% |  | 41.6\% |  | 39.5\% |  | 40.9\% |  | 41.8\% |

## Reconciliation of GAAP to Non-GAAP Operating Expenses

|  | Three Months Ended |  |
| :--- | ---: | ---: |
| (In millions) | October 28, 2012 |  |
| Operating expenses (GAAP basis) <br> Certain items associated with acquisitions | $\$$ | 1,085 |
| Acquisition integration and deal costs |  | $(9)$ |
| Impairment of goodwill |  |  |
| Restructuring charges and asset <br> impairments | $(421)$ |  |
| Non-GAAP operating expenses | $\$$ | $(124)$ |

## Reconciliation of GAAP to Non-GAAP SSG Operating Margin

|  | Three Months Ended |  |  |  |  |  | Twelve Months Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | October 28, 2012 |  | July 29, 2012 |  | October 30, 2011 |  | October 28, 2012 |  | October 30, 2011 |  |
| (In millions, except percentages) |  |  |  |  |  |  |  |  |  |  |
| Net sales (GAAP basis) | \$ | 870 | \$ | 1,545 | \$ | $\underline{1,067}$ | \$ | 5,536 | \$ | 5,415 |
| Operating income (GAAP basis) | \$ | 41 | \$ | 427 | \$ | 278 | \$ | 1,243 | \$ | 1,764 |
| Certain items associated with acquisitions |  | 45 |  | 47 |  | 4 |  | 253 |  | 12 |
| Acquisition integration and deal costs |  | 6 |  | 7 |  | 3 |  | 37 |  | 3 |
| Restructuring charges and asset impairments |  | 3 |  | 1 |  | - |  | 4 |  | - |
| Non-GAAP operating income | \$ | 95 | \$ | 482 | \$ | 285 | \$ | 1,537 | \$ | 1,779 |
| GAAP operating margin (\% of net sales) |  | 4.7\% |  | 27.6\% |  | 26.1\% |  | 22.5\% |  | 32.6\% |
| Non-GAAP operating margin (\% of net sales) |  | 10.9\% |  | 31.2\% |  | 26.7\% |  | 27.8\% |  | 32.9\% |

## Reconciliation of GAAP to Non-GAAP AGS Operating Margin

|  | Three Months Ended |  |  |  |  |  | Twelve Months Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | October 28, 2012 |  | July 29, 2012 |  | October 30, 2011 |  | October 28, 2012 |  | October 30, 2011 |  |
| (In millions, except percentages) |  |  |  |  |  |  |  |  |  |  |
| Net sales (GAAP basis) | \$ | 621 | \$ | 579 | \$ | 629 | \$ | 2,285 | \$ | 2,413 |
| Operating income (GAAP basis) | \$ | 164 | \$ | 122 | \$ | 160 | \$ | 502 | \$ | 482 |
| Certain items associated with acquisitions |  | 3 |  | 2 |  | 2 |  | 13 |  | 7 |
| Restructuring charges and asset impairments |  | 4 | 11 |  | - |  | 15 |  |  | 24 |
| Non-GAAP operating income | \$ | 171 | \$ | 135 | \$ | 162 | \$ | 530 | \$ | 513 |
| GAAP operating margin (\% of net sales) |  | 26.4\% |  | 21.1\% |  | 25.4\% |  | 22.0\% |  | 20.0\% |
| Non-GAAP operating margin (\% of net sales) |  | 27.5\% |  | 23.3\% |  | 25.8\% |  | 23.2\% |  | 21.3\% |

## Reconciliation of GAAP to Non-GAAP <br> Display Operating Margin

| (In millions, except percentages) | Three Months Ended |  |  |  |  |  | Twelve Months Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | October 28, 2012 |  | July 29, 2012 |  | October 30, 2011 |  | October 28, 2012 |  | October 30, 2011 |  |
|  |  |  |  |  |  |  |  |  |  |  |
| Net sales (GAAP basis) | \$ | 93 | \$ | 142 | \$ | 171 | \$ | 473 | \$ | 699 |
| Operating income (GAAP basis) | \$ | 3 | \$ | 10 | \$ | 31 | \$ | 25 | \$ | 147 |
| Certain items associated with acquisitions |  | 1 |  |  |  | 2 |  | 7 |  | 7 |
| Non-GAAP operating income | \$ | 4 | \$ | 12 | \$ | 33 | \$ | 32 | \$ | 154 |
| GAAP operating margin (\% of net sales) |  | 3.2\% |  | 7.0\% |  | 18.1\% |  | 5.3\% |  | 21.0\% |
| Non-GAAP operating margin (\% of net sales) |  | 4.3\% |  | 8.5\% |  | 19.3\% |  | 6.8\% |  | 22.0\% |

## Reconciliation of GAAP to Non-GAAP <br> EES Operating Margin



## Reconciliation of GAAP to Non-GAAP Effective Tax Rate

(In millions, except percentages)

| Provision (benefit) for income taxes (GAAP basis) | \$ | (17) | \$ | 207 |
| :---: | :---: | :---: | :---: | :---: |
| Income tax effect of non-GAAP adjustments |  | 37 |  | 112 |
| Resolutions from audits of prior years' income tax filings |  | 5 |  | 22 |
| Non-GAAP provision for income taxes | \$ | 25 | \$ | 341 |
| Income (loss) before income taxes (GAAP basis) |  | (532) |  | 316 |
| Certain items associated with acquisitions |  | 55 |  | 298 |
| Acquisition integration and deal costs |  | 13 |  | 81 |
| Impairment of goodwill |  | 421 |  | 421 |
| Restructuring charges and asset impairments |  | 124 |  | 168 |
| Impairment of strategic investments |  | 14 |  | 17 |
| Non-GAAP income before income taxes | \$ | 95 | \$ | 1,301 |
| Effective income tax rate (GAAP basis) |  | 3.2\% |  | 65.5\% |
| Non-GAAP effective income tax rate |  | 26.3\% |  | 26.2\% |

## Reconciliation of Forecasted Non-GAAP EPS - 1Q FY'13

Forecasted earnings (loss) per share (GAAP basis)
Known charges related to completed acquisitions
Three Months Ended
January 27, 2013
Forecasted
\$(0.05) - \$0.01
$\$ 0.05$
Forecasted non-GAAP EPS three months ended January 27, 2013
$\$ 0.00$ - \$0.06

The forecast does not exclude other adjustments that may arise subsequent to Q4'12 earnings release



[^0]:    * See slides 19, 21, and 27 for reconciliation of GAAP to non-GAAP measures

